



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 848149

Schedule Dates 10/09/12-10/15/12
Advertiser Obama for America (14538)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US President (1174)
Brand DEMOCRAT - OBAMA FOR AMERICA (161567)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name NAGELBERG,DAN
Phone/Fax (202) 338-6919 /
CPE 1537
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OBAMA 10/9

Date Entered 08/14/12
Last Modified 10/12/12
Entered By Penne Marsh
CO-OP No
Headline # 06270718
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$24,580.50
Net Total \$139,289.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	202	\$163,870.00
Grand Total:	202	\$163,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	2P- 3:58P (ET)			2	2	2	2			8	\$275.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/5/12
2.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	10A- 10:58A (ET)			2	2	2	2			8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/5/12
3.2	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/5/12
4.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	10:58A- 12P (ET)			2	2	2	2			8	\$300.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/5/12
5.2	Normal Line / SPOT	10/09/12-10/12/12	4	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$150.00	\$1,200.00	Norfolk (WVEC) (WVEC)		10/5/12
6.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	12P- 12:57P (ET)			2	2	2	2			8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/5/12
7.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$200.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/5/12
8.2	Normal Line / SPOT	10/09/12-10/12/12	9	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$5.00	\$25.00	Norfolk (WVEC) (WVEC)		10/5/12
9.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		10/5/12
10.1	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5A- 5:58A (ET)			2	2	2	2			8	\$250.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/5/12
11.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$550.00	\$2,750.00	Norfolk (WVEC) (WVEC)		10/5/12
12.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	6P- 6:30P (ET)	5		X	X	X	X			5	\$650.00	\$3,250.00	Norfolk (WVEC) (WVEC)		10/5/12
13.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	5:58A- 7A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/5/12
14.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$800.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/5/12

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15.2	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7A- 9A (ET)	11		X	X	X	X			11	\$1,000.00	\$11,000.00	Norfolk (WVEC) (WVEC)		10/5/12
16.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$825.00	\$4,125.00	Norfolk (WVEC) (WVEC)		10/5/12
17.2	Normal Line / SPOT	10/09/12-10/12/12	5	:30	9A- 10A (ET)			2	2	2	2			8	\$220.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/5/12
18.1	Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- 11P (ET)						2			2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/5/12
19.2	Normal Line / SPOT	10/12/12-10/12/12	5	:30	7:58P- 9P (ET)						2			2	\$850.00	\$1,700.00	Norfolk (WVEC) (WVEC)		10/5/12
20.2	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (ET)		2							2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/5/12
21.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:58P- 10P (ET)		3							3	\$5,000.00	\$15,000.00	Norfolk (WVEC) (WVEC)		10/5/12
22.1	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	5	:30	12P- 7P (ET)							4		3	\$600.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/5/12
24.1	Normal Line / SPOT	10/13/12-10/13/12	5	:30	5:58A- 8A (ET)							2		2	\$175.00	\$350.00	Norfolk (WVEC) (WVEC)		10/5/12
26.1	Normal Line / NASCAR	10/13/12-10/13/12	5	:30	7:58P- 11:30P (ET)							4		4	\$700.00	\$2,800.00	Norfolk (WVEC) (WVEC)		10/5/12
27.2	Normal Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (ET)							2		2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/5/12
28.2	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:58A- 11A (ET)								2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/5/12
29.2	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/5/12
30.2	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8A (ET)								2	2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		10/12/12

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31.2	Normal Line / SPOT	10/14/12-10/14/12	5	:30	6:58P- 7:57P (ET)								2	2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/5/12
32.2	Normal Line / SPOT	10/14/12-10/14/12	6	:30	8A- 9A (ET)								2	2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		10/5/12
33.2	Normal Line / SPOT	10/14/12-10/14/12	4	:30	7:58P- 9P (ET)								2	2	\$4,400.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/5/12
34.2	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9P- 10P (ET)								2	2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/5/12
35.1	Normal Line / SPOT	10/14/12-10/14/12	5	:30	9:30A- 10A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		10/5/12
36.2	Normal Line / SPOT	10/11/12-10/11/12	5	:30	10P- 11P (ET)					2				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	ADU.	10/5/12
37.2	Normal Line / SPOT	10/11/12-10/11/12	5	:30	7:58P- 9P (ET)					2				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/5/12
38.2	Normal Line / SPOT	10/11/12-10/11/12	5	:30	9P- 10P (ET)					2					\$2,600.00		Norfolk (WVEC) (WVEC)		10/5/12
39.1	Normal Line / SPOT	10/09/12-10/14/12	5	:30	11P- 11:35P (ET)	7		X	X	X	X	X	X	7	\$750.00	\$5,250.00	Norfolk (WVEC) (WVEC)		10/5/12
40.2	Normal Line / SPOT	10/09/12-10/09/12	5	:30	10P- 11P (ET)			2						2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/5/12
41.2	Normal Line / SPOT	10/09/12-10/09/12	4	:30	7:58P- 9P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/5/12
42.2	Normal Line / SPOT	10/09/12-10/09/12	4	:30	9P- 10P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/5/12
43.2	Normal Line / SPOT	10/10/12-10/10/12	5	:30	10P- 11P (ET)				2					2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/5/12
44.2	Normal Line / SPOT	10/10/12-10/10/12	5	:30	7:58P- 9P (ET)				2					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/5/12

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45.2	Normal Line / SPOT	10/10/12-10/10/12	4	:30	9P- 10P (ET)				2					2	\$5,400.00	\$10,800.00	Norfolk (WVEC) (WVEC)		10/5/12
46.2	Normal Line / SPOT	10/15/12-10/15/12	5	:30	12:58P- 3:58P (ET)		3							3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)		10/5/12
47.2	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11:35P- 12:02A (ET)		2							2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/5/12
48.2	Normal Line / SPOT	10/15/12-10/15/12	4	:30	12:02A- 1:06A (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		10/5/12
49.2	Normal Line / SPOT	10/15/12-10/15/12	5	:30	3:58P- 4:58P (ET)		2							2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		10/5/12
50.1	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5A- 5:58A (ET)		2							2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/5/12
51.2	Normal Line / SPOT	10/15/12-10/15/12	5	:30	5:58A- 7A (ET)		2							2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		10/5/12
52.2	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7A- 9A (ET)		4							4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/5/12
53.0	M/G For 38.2.1 / SPOT	10/11/12-10/11/12	5	:30	10P- 11P (ET)					1				1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/10/12
54.0	M/G For 38.2.2 / SPOT	10/12/12-10/12/12	4	:30	9P- 10P (ET)						2			2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/10/12
55.0	Normal Line / SPOT	10/12/12-10/12/12	10	:30	5:58A- 7A (ET)						2			2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$850 each	10/11/12
56.0	Normal Line / SPOT	10/12/12-10/12/12	10	:30	5A- 5:58A (ET)						2			2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$500 each	10/11/12

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